



# June 2016

## Newsletter

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### Quote of the Month

“If you don’t see the book you want on the shelf, write it.” - *Beverly Cleary*

### **Single Women are Buying Homes in Volume:**

Single women are currently proving to be one of the most important demographics in the home buying market. According to NAR (National Association of Realtors), they account for 60% of all singles buying homes and only married couples buy more homes. The trend is to continue to increase in the coming years because the gender-pay gap is decreasing, giving women more earning potential. In some areas, their incomes are even increasing faster than their male counterparts. Facts prove they buy twice as many homes as single men and account for 20% of all homes sold.

When it comes to the purchase of new homes and re-modeling a home, the following differences are noteworthy:

1. She has a budget and stays within it.
2. She wants to reflect her personality & style in the project.
3. She takes time to do her research & make decisions.
4. She wants the best quality products & workmanship in her budget.
5. She focuses on comfort for her, family & friends.

In general, they are looking for affordability, security & safety. They are the most important group of buyers to watch for. They are increasing in power, wealth and market share and will control a major portion of all future home buyers.



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# Porches With Personal Style

The porch should be an inviting space for hosting friendly drinks, gathering for casual family meals and savoring outdoor naps. It's a place where you can let go and relax. That's why porches are the perfect place to ease up on the design rules. If you've been hesitant about expressing your personal style in your home, start on the porch. And take inspiration from these clever designs, whose creativity shines through in their spaces.

**Colorful coastal style in Ohio.** This house is just a few houses from the shores of Lake Erie. The couple also love coastal New England style, which served as the inspiration for their porch.



**Mexican brio in Boston.** This festive style on this 9-by-12-foot Boston balcony. Interior designer Dane Austin added bamboo shades for warmth and privacy, while layers of lights, lanterns and a mix of colorful textiles get him into a party mood.



**Eclectic farmhouse style in North Carolina.** Homeowners extended the existing porch on their 1880s farmhouse to gain more breezy living space. A basket and haint blue ceilings are distinctly Carolina. Special finds like a vintage wagon and birdcage add more personal touches.



**Designer Chic inspiration in Williamsburg, Virginia.** The pressure to go Colonial is hard to resist, but the results are the screened-in porch of her townhouse, ladderback chairs and silhouettes (on pillows!) are reminiscent of the period, while robin's-egg-blue dishes, a daybed fashioned from two antique headboards and soft textiles add her own personal style.

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# Porches With Personal Style

**Clever repurposing in Illinois.** Designer Cathy Zaeske loves a good reuse project. She put together this daybed swing from salvaged pieces, including an old shuttered room divider, a door and vintage scrolls. Other pieces on the porch include a dresser with its fourth coat of paint, director's chairs from a cabin, a Thai root ball repurposed into a light fixture and a 100-year-old ceiling beam from a barn.



**Logged-in and cozy on a Michigan lake.** The sunporch of this log cabin lake home is lightened up yet still cozy. A leaded glass light fixture placed off center, bright green bench, toile host and hostess chairs and a mix of textures result in a welcoming entertaining space.



Interior designer Nelly Reffet added all sorts of personal touches to this cottage in Guildford, Perth, Australia. Out on the veranda, the exotic and bright colors of well-tended tropical plants inspired a mix of pinks and oranges, and even a flamingo pillow. Classic wicker furniture and a woven rug finish off the space.



**Breaking the design rules in Maryland.** When it comes to decorating her 1970s home, blogger Kathleen Wall charts her own design course. Chipendale railings, animal prints, chinoiserie, garden style, architectural salvage, wicker and ruffles all coexist in harmony out on her porch.

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We hope you enjoyed these various styles of porches throughout the United States and the world. Enjoy and maybe you can apply some of these designs and customize your own porch design.



As we enter into our Summer months and for many, vacation time and travel, we wish you a great Summer and please enjoy Father's Day on June 19, 2016 and the Fourth of July. For those who are thinking of selling their home or buying a home, remember we are always here to help you with the many decisions you have to make. We can value your home or any home you are thinking of buying and keep in mind we would love to show you homes that are on the market.



Williams Team  
Larry, Celeste & Jacklynn

*P.S. Next month we will introduce you to Jacklynn Patterson, our newest team member.*





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For Further Information Call:

**Larry Williams**

248-917-2323 Cell

248-651-1200 Office

[asklarrywilliams@gmail.com](mailto:asklarrywilliams@gmail.com)

[larrywilliamshomes.com](http://larrywilliamshomes.com)



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**Larry Williams**  
248-917-2323 Cell  
248-651-1200 Office  
asklarrywilliams@gmail.com  
larrywilliamshomes.com

